

ANNUAL JULY SALE ~ Beginning Saturday, July 1, 10 a.m.

We've run out of room again for the newest market arrivals ~ time to clean out the racks, corners, drawers, and tables ~ and an opportunity for you to do some **summer SEAS** (Stash Enhancement at a Savings!) Our tables will be filled with wonderful treasures at up to 40% off ~ just look for the red, white & blue star stickers, color coded for varying discounts!

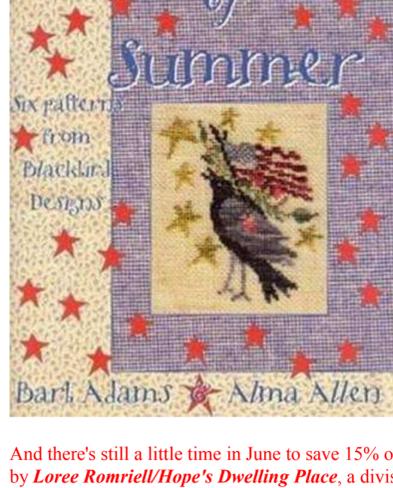
We also have more of your favorite Attic treasure bags, some themed, some not, with merchandise from a variety of inventory categories ~ charts, kits, fibers, accessories, frames, etc. ~ priced at varying prices depending on the retail value of the treasures in the bags, but all bags are 80% off retail!

SEMI-ANNUAL FRAMING FRENZY

Saturday, July 15, beginning at 10 a.m. ~ It's time once again for an opportunity for you to save 20% off the custom-frame costs for framing your needlework heirlooms. Bring in your stitched piece(s), give Sandy your budget parameters and a brief idea of your likes and dislikes, and Sandy will do the rest. A \$20 deposit (plus tax) is required. Many of you have come to know Sandy's eye for selecting exactly the right frame for your needlework piece. This 20% discount applies to custom frames only, as opposed to ready-mades, and includes the frame and any mats or fillets. It does **not** include the labor charge, which is never discounted. No orders will be accepted with a deadline. Depending on the number of orders taken and the materials selected, turn-around time can be several months. It should also be noted that non-promotional framing orders written at our regular framing charges will take precedence.

JULY's SAMPLER OF THE MONTH ~ Save 15% all month

For this most patriotic month we have selected "Souvenirs of Summer." (\$18) a design book by a favorite of many of us, **Blackbird Designs**. This wonderful collection of six very patriotic designs, published two years ago, most with a flag, is timeless. If you already own the book, buy fabric and threads to stitch any or all of these designs at 15% off during July.



And there's still a little time in June to save 15% on this month's Sampler of the Month, the "Patty Bartlett Sessions" sampler, reproduced by **Loree Romriell/Hope's Dwelling Place**, a division of **Whimsey & Wit**. Go to our Web site, click on "Newsletter," and refer to the 06-02-06 newsletter for more information about this wonderful reproduction sampler and its marvelous historical information about Patty and her life.



JULY PSC DISCOUNTS

During the month of July, as a PSC member save 15% on your purchases of the following items: jpf

- All patriotic charts/chartpacks/kits.
- **Lakeside Linens**
- **Au Ver A'Soie** products

JULY LADIES NIGHT OUT

Friday night, July 14, from 7:00-11:00 p.m., join us under the cool fans in the shop for a Ladies Night Out on the Town. Registration fee, \$15. We've not planned the menu yet ~ it may be pizza, it may be a surprise, but for certain there will be dessert! Attendees will receive a digital copy of the 40 complimentary designs that we received as a participant in the TNNA tradeshow held in Indianapolis several weeks ago. These 40 designs are all of charming buildings that would make the perfect Town Square, with a sweet shoppe, a button shop, a needlework shop, a saloon, and many more! You choose which ones you would like to have in your Town Square. Registration opens by telephone on Wednesday morning, July 5, at 9:30 a.m. Due to the volume of calls, payment will not be accepted over the phone at the time of registration but can be made any time prior to the close of business (9 p.m.) on Thursday, July 13. At that time any unpaid registrations will be filled with anyone on the waiting list.

CATHY CAMPBELL/Primitive Traditions WORKSHOPS

If you've registered for these November workshops for Cathy's **Florentine Borders Sewing Chest**, by now you should have received your 36c Lakeside linen and 20 NPI silks AND your instruction folder. If you haven't, please let me know and I will get the necessary supplies on their way to you. If you haven't registered yet and are interested in the details, please go to our Web site and refer to the 05-12-06 newsletter or, if you still have ore questions, please call me at 1.888.94-ATTIC (1.888.942-8842). Because 36c linen is difficult to come by these days (Zweigart's production has limited what's available for dyeing), I have reserved a bit more of the 36c Light Exemplar that is used in this design, but it will only be kept on reserve for a little longer, so if you need some, please let me know ASAP.

Please note: While the instructions suggest using 1 ply of the NPI throughout, the model that we have on display in the shop uses 2 ply for the Florentine border, and you may want to do the same if you like a fuller coverage. Also some of you have changed the colors, and Cathy says she will have other paint colors on hand to complement your color choices/decor.

JULY CLASSES at The Attic

Beginning Linen One 2-Hr. Class
Instructor: Linda Fee: \$30

Saturday, July 8, 10:30 a.m. - 12:30 p.m.
 Using the timeless classic, *Linen Stitches*, as the text for this class, you will stitch a bookmark with a lovely red geranium and learn the basics of this wonderfully relaxing artform known as cross-stitch. The fee includes everything you will need except your scissors and, if necessary, magnification.

Hemstitch One 2-Hr. Class
Instructor: Linda Fee: \$15

Saturday, July 8, 2 - 4 p.m.
 In this two-hour class you will learn this wonderful finishing technique. A sample piece of linen to practice this during class will be provided.

Knotwork One 2-Hr. Class
Instructor: Jean Fee: \$32

Saturday, July 15, 2 - 4 p.m.
 I took a marvelous class in Indianapolis from **Teresa Layman**, and I can't wait to show you how easy it is to create these charming designs that resemble punch-needle work but with much finer details, using two knot stitches. Please tell us which pendant you would like when you register. They are, in order of appearance: "Monogram Rose," "Nuts For You," "Sheepish Grin," "Bee & Thistle," and "Daisies." Additionally you will need to purchase thread to stitch your pendant, all of which will receive a 10% discount, except DMC. I used Crescent Colours when stitching my "L."



Stitching on Silk Gauze One 2-Hr. Class
Instructor: Jean Fee: \$25

Saturday, July 22, 10 - 12 Noon
 Join us for this class and see how quick, easy, fun, and rewarding it is to stitch on 40c silk gauze ~ create a design in nearly half the time because you're only doing half the number of passes of the needle! Included with your class fee is a **Threads Through Time** design of your choice, a mounted piece of 40c silk gauze, needles and threader.

Punchneedle One 2-Hr. Class
Instructor: Christy Fee: \$50 (includes all materials)

Tomorrow, July 22, 2 - 4 p.m.
 Another class setting and opportunity to learn this fun, easy, centuries-old technique. In the 2-hour class you should be able to complete your heart pin. Your fee includes everything you need to get started: #3 Punchneedle, special locking hoop, design printed on weaver's cloth, and a threadkit. Christy will show you how easy this is to stitch and finish and several of her completed models.

Classes yet to be scheduled include hardanger and lacs/drawn threadwork and ???

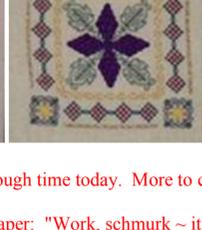
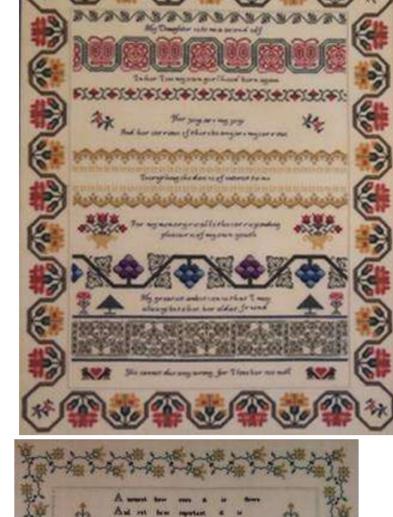
WHAT'S NEW in the Shop

Lots of stuff! As many of you know, we've just returned from a needlework market, and every day is like Christmas as we rip open the boxes with so many wonderful new things.

- From the talented mother-daughter designing duo from Tucson, aka **Country Cottage Needleworks** and **Little House Needleworks**, in order of appearance: "Sunflower Sampler" (\$5), "Summer Strawberries" (\$5), and "Pear Tree Inn" (\$7).



- New sampler designs and adaptations from **Wild-Heart Designs**: "Bequeath Her Joy," (\$22) a lovely piece that Pam designed for her daughter with a beautiful verse stitched between the bands: "My daughter is to me a second self In her I see my own girlhood born again Her joys are my joys And her sorrows if there be any are my sorrows Everything she does is of interest to me For my memory recalls the corresponding pleasures of my own youth My greatest ambition is that I may always be to her her oldest friend"; a delightful adaptation, a motif sampler for those of us who will choose motifs over alphabets most of the time, "Lucy Pollard" (\$14); a reproduction, "Mary Crook 1834," (\$16) and two original designs, "Spanish Fantasy" (\$4) and "Between Us" (\$8).



I have so much more to show you but not enough time today. More to come in a future e-newsletter showing you all that's new.

I loved one of the headlines in today's newspaper: "Work, schmuck ~ it's a holiday"! It is a holiday weekend, my favorite summer holiday! I LOVE fireworks and parades and ice cream cones, anything red, white and blue, and patriotic music! So we, of course, will be closed on the 4th of July so that we may all celebrate and enjoy the holiday and honor America's Independence Day. We will be open on Monday for our regular business hours, 10 - 5 p.m. and we hope you'll stop by to take advantage of some of the bargains! And here are more hummers that took up residence very briefly on Joy's patio, but they've flown the coop already!



Happy 4th of July!

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